

**NALIP BOD Teleconference Meeting - -Wednesday, 16 June 2007**

Present: Alexis Garcia, Beni Matias, Evy Ledesma Galan, Vangie Griego, Frances Negrón, Rick Ramirez, Jose Martinez, David Ortiz, Neyda Martinez, Margarita de la Vega-Hurtado

Absent: Elaine Romero, Moctesuma Esparza,

Staff: Kathryn Galan

Call to Order 2:35 pm PDT

1. Approval of February-March Minutes. VOTE: Unanimous
2. Financial Report made by Ledesma Galan and Galan
3. Development report identified Trustee targets and major Q4 donors. Ramirez to investigate California Community Foundation for NALIP program support on initiatives with direct CA/Los Angeles impact; to direct staff to submit request.
4. Office Lease: Motion by Griego to accept the Lincoln Holdings 5-year lease/DPM proposal as presented by Galan; second by Ledesma Galan. Vote: Unanimous.
5. Conference 9: Staff proposal on strategy to umbrella NALIP's largest Signature Program under the leadership of Signature Programs Director Marin by adding additional support staff for LMRG and LMM programs. Galan requested to work up a proposal and return it to the Board.

Negrón reported on her committee's work evaluating the Conference format, while posing thinking points leading to thematic considerations for both Conference 9 and the 2009 10<sup>th</sup> Anniversary Conference. Board suggested that Conference and other program offerings fully articulate our agenda, as well as engage funders in the nurturing of and engagement with our filmmakers. Both sides want results! Committee to continue work July and August, including interviews with each Board member and co-chair about past programs, awards, etc.

6. Strategic Plan Retreat Committee: Neyda from the reconceptualization committee, Vangie, Beni, Alexis and Kathryn from staff. October target date including facilitator, printed plan, etc.; locale Southern California. Galan to bid meeting places.
7. Advocacy: Ramirez reported on the second Latino Media Issues Forum meeting. Proposed we adopt the term American Latino as the way our community self-define itself.

Negron reported on advocacy efficacy study proposal NALIP invited to submit, to receive a grant to assess our efforts in light of lack of industry advancements. She reframed advocacy in terms of opening new spaces for ourselves, while also advancing knowledge on issues important to us.

In the PBS/Ken Burns discussion, NALIP commits to articulating what it is we want from PBS and how we achieve that within their system.

8. “Doing your Doc” and LMM applications due to NEA this summer; De La Vega to assist staff by reviewing drafts in light of her experience in panel.

Motion to Adjourn: 5:30 pm PDT. Vote: UNANIMOUS.

Minutes submitted by Kathryn Galan, Executive Director