



BOARD OF DIRECTORS

Margarita de la Vega-Hurtado
Moctesuma Esparza*
Evy Ledesma Galan*
(Treasurer)
Alexis Garcia
Evangeline Griego
Jose Martinez, Jr.*
(Secretary)
Neyda Martinez
Bienvenida Matias*
(Chair)
Frances Negrón- Muntaner*
David Ortiz*
Rick Ramirez
Elaine Romero

*Executive Committee

BOARD OF TRUSTEES

Monica Gil
Nielsen Media Research
Efrain Fuentes
Walt Disney Company
Cynthia Lopez
P.O.V.
Josie Thomas
CBS
David Valdes
Producer
Victoria Westover
The Hanson Institute

EXECUTIVE STAFF

Kathryn F. Galán
Executive Director
Octavio Marin
Signature Programs
Daniel Carrera
Membership Coordinator
Mateo Nagassi
Production Manager
Affiliate Member, NCLR

Los Angeles, California meeting December 10, 2005 – 10:50 a.m. Call to Order

Present: Cynthia Lopez, Rick Ramirez, Moctesuma Esparza, David Ortiz, Evy Ledesma-Galan, Beni Matias, Edwin Pagan, Vangie Griego (via phone)

Absent: Alex Rodriguez, Frances Negron-Mutaner, Jose Martinez

Staff: Kathryn Galan, Octavio Marin, Tery Lopez

1.AGENDA: Addition of item 7, Chapter Development and 8, Miscellaneous.
Approved by acclamation

2.CHAPTER REPORT: Boston chapter materials reviewed. MOTION by Lopez that NALIP Board recognize the Boston chapter-in-development be recognized as a full chapter; second by Pagan. Vote: Unanimous. Pagan to notify. The Chapter Development Day on March 9 will be expanded to include training that assures and empowers them. Staff members Murillo and Marin to work with Pagan and Louis Moreno on the curriculum. Each chapter will be asked for a Year End Report to make at the Conference, so Board and other chapters can note their progress. Galan and Murillo to work with Pagan on a Meeting Manual that includes a 12-bullet History of NALIP that can be added to the Chapter Website and refresh the History page at our website. All 13 chapters and chapters-in-information are listed at our website and provided home pages and software for their activities.

3.PERSONNEL COMMITTEE: Martinez, Matias, Ramirez and Griego to work on an assessment from staff on how best to stabilize and grow the organization. Committee to do interviews and review personnel policies. Matter to be revisited in March.

4.CONFERENCE: Estela Award winner Rodrigo Garcia announced and notified. If a sponsor or sponsors ask to endow 2 awards, a second will be given.

Christy Haubegger to be asked to work with the Board of Trustees and organize a Stakeholder Roundtable that includes a report on NALIP, report on the field, return on investment in NALIP 2005 Programs and financial appeal for the year ahead. Staff to provide a special contact sheet for participants, including company, title and professional email. Introductions to be made at the Forum.

VIP dinner will include a cocktail reception, place cards for each table and acoustics that permit an introduction of each attendee.

5. FINANCE COMMITTEE: Galan and Matias presented estimates for 2005 y/e spending and revised, expanded Draft FY 2006 budget based on October BOD meeting requests. MOTION by Matias to approve 2006 Draft Budget as a 2006 Interim Budget without proposed staff salary increases until Personnel Committee can return recommendations on developing additional capacity for programming and fundraising staff support, Second by Ortiz. VOTE: Unanimous.
Staff directed to develop recommendations to the Finance and Personnel committee around ways to enhance staff and fundraising capacity.
6. NOMINATING COMMITTEE: Slate presented with four nominees – Evy Ledesma Galan (second term), Edwin Pagan (second term), Elaine Romero (AZ) and Alexis Garcia (CA). MOTION by Ramirez to approve the election of the slate of Board members for 2006-8; second by Esparza. VOTE: Unanimous.
Board directed chair Negron-Muntaner to confirm Alex Rodriguez' resignation due to family and professional obligations.
7. ADVOCACY: NLMC report cards were issued and posted to the NALIP website.
Select PBS strand series responded to the NLMC requests for diversity information by the Dec. 1 deadline; staff to follow up with NLMC on the balance and next steps.
NALIP invited to FIPCA's next meeting in Guadalajara to advance the Ibermedia initiative. Ibermedia execs from Spain and Mexico to be invited to Conference 7.
8. CONFERENCE 8/ 2007: Galan reported on her scout to Austin, and the proposals from Miami, Long Beach and Newport Beach for March 2007 Conference hotel locations. Board directed her to complete the Southern California scouts in December and make a recommendation before ideal dates are booked by other groups.
9. EXECUTIVE SESSION: Consideration of Executive Director & Signature Programs Director final FY 2005 salary and performance bonus made by year-end review. Staff not present during deliberations.

Next Meeting: Thursday, March 9, Long Beach, CA

Meeting Adjourned at 5:45 p.m.