



National Association of Latino Independent Producers

SPONSORSHIP OPPORTUNITIES

NALIP TRUSTEE -- 2008

\$10,000

Individuals who support our organization and mission commit themselves, their companies or their fundraising efforts to \$10,000 each year. They receive acknowledgement on our letterhead, logo and hyperlink at our website, a full page ad in the Latino Media Resource Guide plus travel and accommodations at Conference 9 in Dana Point, California March 6 – 9, 2008

Latino Writer's Lab Underwriter, May & September 2008 **\$25,000; \$10,000; \$5,000**

This program selects 15-20 Latino/a screen and long-form television writers from around the country to travel to New Mexico in the spring, California in the fall, where they work intensively on craft, develop their business relationships, meet with funders and representatives, plus have in-depth mentoring of their work-in-progress. Sponsors are acknowledged in all marketing and workshop materials, at the lab, and on the NALIP website.

Latino Writer's Lab Reception, Lunch or Scholarship Sponsors

\$5,000; \$2,500



Latino Producers Academy: Ricardo Chavira and Fellows on set of PABLO CRUZ

NALIP P.O. Box 1247 Santa Monica, California 90406
www.nalip.org Tel. 310.457.4445 Fax. 310.589.9997
C/o POV, 32 Broadway, Fl. 14, New York, N.Y. 10004
Tel 646 336.6333 Fax 212.989.8230



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Latino Producers Academy™ Sponsor -- August 2008 **\$50,000; \$25,000; \$10,000**
LPA Meet-the-Makers Latino Film Screening, Artists/Fellows Reception **\$5,000; \$5,000**

Like the Sundance Labs, this program is by invitation to 30 select film, television and public television documentary producers. They attend the ten-day August intensive in Santa Fe on full scholarship, have access to professional instructors, and meet with mentors on their projects. Half of the documentary makers attend with their rough cuts and editors. Four of the producers attend with directors who work with casts and professional crews on scenes from their projects. Underwriters are acknowledged in all marketing and workshop materials, in press and related articles, plus on the NALIP website.

Sponsorship goes to underwriting the producers and instructors. The Academy Performers may be underwritten individually, as can the opening and closing night receptions in Santa Fe, events that are open to hosts and sponsors.



Latino Producers Academy staff and production crew having fun after the WALKOUT screening

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Latino Media Resource Guide™ Sponsor – Fall 2007

\$10,000; \$5,000

A sponsorship of this printed guide and on-line database without the full commitment of Trusteeship entitles the sponsor to a full-page color or black and white ad and copy of the Resource Guide, distributed to 5000+ makers, funders, studios, networks and agencies.



Latino In The Industry Panel – (left to right) Alex Mendoza, Amarte/LITI; Alex Nogales, NHMC; Moctesuma Esparza, Maya Pictures; Helen Hernandez, Imagen Foundation; Edward James Olmos, Actor; Frank Zuniga

***Latinos in the Industry* Issues & Series Sponsorship, Banner Advertising - \$2,500; \$5,000**

NALIP's eNewsletter now circulates to over 6,500 Latino artists, producers, executives, performers, funders, broadcasters and other professionals interested in the Latino media field. Tell your story or promote your program while supporting NALIP and our professional development programs.

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Conference 9 Sponsorships, March 6 – 9, 2008

NALIP's Ninth National Conference will take place at the Laguna Cliffs Marriott Hotel and Spa in Dana Point, CA in March 2008. *Sin Limites: Trends in Pan-Latino Cinema* will explore the explosion of cross-cultural production in documentaries, television and feature films. Frida Torresblanco (PAN'S LABYRINTH) and Elaine Romero (Secret Things) will cohost this weekend of seminars and case-studies, luncheons, showcases and awards. This annual event offers an ideal way to reach out to film and television makers as well as national Latino leaders and influential industry and community members. Corporate sponsors are recognized throughout the event and listed in all promotional materials, including the Conference program. The following packages are offered:

TITANIUM Sponsor (\$25,000)

- Exhibition Space, full conference w/ standard furnishings
- 10 full conference registrations
- 1 full page color cover in the conference program
- Logo and/or Banner placement, plus corporate piece or give-away in registration packets
- 10 invitations to the Opening reception
- One reserved table for 12 at Saturday Comedy Showcase

PLATINUM Sponsor (\$15,000)

- Exhibition Space, full conference w/ standard furnishings
- 5 full conference registrations plus 10 invitations to the Opening reception
- 1 full page black and white ad in the Conference Program
- Inclusion of corporate piece or give-away in conference registration packets
- One reserved table for 12 at Saturday Comedy Showcase

GOLD Sponsor (\$10,000)

- Exhibition Space, full conference w/ standard furnishings
- 2 full conference registrations
- Full page black and white ad in the Conference Program
- Inclusion of corporate piece or give-away in conference registration packets
- 4 invitations to the Opening reception
- 4 invitations to Saturday Comedy Showcase

CRYSTAL Sponsor (\$7,500)

- Full page ad in Conference Program
- Banner in Exhibition Space

SILVER Sponsor (\$5,000)

- * Half page ad in Conference Program
- * Banner in Exhibition Space

SATURDAY COMEDY SHOWCASE Reserved TABLE for TWELVE \$4,000

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(Left to right) 2007 Estela Grant Winners, Judy Hecht Dumonte and Natalia Almada, Activist Dolores Huerta and NALIP Board Chair Bienvenida Matias



NALIP Conference 8 Co-Chairs, (left to right) Rick Ramirez, FOX; Evangeline Griego, About Time Productions and Pancho Mansfield, Spike TV

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In addition to traditional patronage levels, special events such as Digital Mart, Luncheons, Reception and Dinner are available for sponsorship.

Lunch Sponsor -- \$15,000 – 2 available

- One reserved table for 10 at the lunch
- Acknowledgment and introduction at the start of the plenary session, banner & Logo placement at the meal
- Inclusion of corporate printed piece or giveaway in conference registration packets
- Full page black and white ad in the Conference Program

Opening Reception or Saturday Showcase Sponsor - \$20,000

- One reserved table for 12 at the Showcase
- 10 invitations to the Opening Reception
- Full page color ad in the Conference Program, plus Banner placement & acknowledgement
- Corporate promotional give-away at the dinner table settings

Breakfast or Cocktail Networking Reception Sponsor - \$12,000

- 10 invitations to the breakfast or cocktail reception
- Acknowledgment and introduction at the start of the event
- Banner and Logo placement at the venue
- Inclusion of corporate printed piece or giveaway in conference registration packets
- Full page black and white ad in the Conference Program

Digital Mart and Screening Showcase Sponsor - \$7,500

- Banner placement in the Digital Mart and Member Lounge screening area
- 2 Conference registrations
- Full page black and white ad in Conference Program
- Exhibition space in Digital Village for technology or products

Exhibitors - \$3,000

- One exhibit space with standard furnishings (1 table, 2 chairs, and electrical outlet)
- 2 full conference registrations and Acknowledgment in the Conference Program

Internet Connect Café Host \$5,000

Comedy Showcase Table for 12 – Priority Reserved seating – \$4,000

Full Page Ad Conference Program \$3,500 Half Page Ad - \$2,500

Panel Presenting Sponsor \$6,000

NALIPsters on View Sponsor w/ DVD \$10,000

For further information, please contact Kathryn Galan, Executive Director, 310.457.4445

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