



SPONSORSHIP OPPORTUNITIES

NALIP TRUSTEE -- 2006

\$10,000

Individuals who support our organization and mission commit themselves, their companies or their fundraising efforts to \$10,000 each year. They receive acknowledgement on our letterhead, logo and hyperlink at our website, a full page ad in the Latino Media Resource Guide plus travel and accommodations at Conference 7 in Long Beach, California March 9 – 12, 2006 or Conference 8

Latino Writer's Lab Underwriter – May & September 2006

\$25,000; \$10,000; \$5,000

This program selects 15-20 Latino/a screen and longform television writers from around the country to travel to New York, and work intensively on craft, develop their business relationships, meet with funders and representatives, plus have in-depth mentoring of their work-in-progress. Sponsors are acknowledged in all marketing and workshop materials, at the lab, and on the NALIP website.

Latino Writer's Lab Reception, Lunch or Scholarship Sponsors

\$5,000 and \$2,500

Latino Producers Academy™ Sponsor -- August 2006

\$50,000; \$25,000; \$10,000

Like the Sundance Labs, this program is by invitation to 30 select film, television and public television documentary producers. They attend the ten-day August intensive in Tucson on full scholarship, have access to professional instructors, meet with mentors on their projects, and hear one-on-one readings of their work. Underwriters are acknowledged in all marketing and workshop materials, in press and related articles, plus on the NALIP website.

Sponsorship goes to underwriting the producers and instructors. The staged readings/Academy Repertory players may be underwritten individually, as can the opening and closing night receptions in Tucson, events that are open to hosts and sponsors.

Latino Media Resource Guide™ Sponsor – Fall 2006

\$10,000; \$5,000

A sponsorship of this printed guide and on-line database without the full commitment of Trusteeship entitles the sponsor to a full-page color or black and white ad and copy of the Resource Guide, distributed to 5000+ makers, funders, studios, networks and agencies.



National Association of Latino Independent Producers

Conference 8 Sponsorships, March 8 – 11, 2007

NALIP's Eighth National Conference will take place at the Newport Beach Hotel and Spa in Newport Beach, CA in March 2007. Focused on the Mobile Media Revolution, the National Association of Latino Independent Producers' (NALIP) 8th Conference offers an ideal way to reach out to film and television makers as well as national Latino leaders and influential industry and community members. Corporate sponsors are recognized throughout the event and listed in all promotional materials, including the Conference program. The following packages are offered:

TITANIUM Sponsor (\$25,000)

- Exhibition Space, full conference w/ standard furnishings
- 10 full conference registrations
- 1 full page color cover in the conference program
- Logo and/or Banner placement
- Inclusion of corporate piece or give-away in conference registration packets
- 10 invitations to the Opening reception
- One reserved table for 10 at Gala Awards dinner

PLATINUM Sponsor (\$15,000)

- Exhibition Space, full conference w/ standard furnishings
- 5 full conference registrations
- 1 full page black and white ad in the Conference Program
- Inclusion of corporate piece or give-away in conference registration packets
- 10 invitations to the Opening reception
- One reserved table for 10 at Gala Awards dinner

GOLD Sponsor (\$10,000)

- Exhibition Space, full conference w/ standard furnishings
- 2 full conference registrations
- Full page black and white ad in the Conference Program
- Inclusion of corporate piece or give-away in conference registration packets
- 4 invitations to the Opening reception
- 4 invitations to Gala Awards dinner

CRYSTAL Sponsor (\$7,500)

- Full page ad in Conference Program
- Banner in Exhibition Space

SILVER Sponsor (\$5,000)

- Half page ad in Conference Program
- Banner in Exhibition Space

GALA DINNER Reserved TABLE for TEN \$3,500



National Association of Latino Independent Producers

In addition to traditional patronage levels, special events such as Media Lab, Luncheons, Reception and Dinner are available for sponsorship.

Lunch Sponsor (\$15,000)

- One reserved table for 10 at the lunch
- Acknowledgment and introduction at the start of the plenary session
- Banner placement at the meal
- Logo Placement at the meal
- Inclusion of corporate printed piece or giveaway in conference registration packets
- Full page black and white ad in the Conference Program

Opening Reception or Gala Dinner Sponsor (\$20,000)

- One reserved table for 10 at the Dinner
- 10 invitations to the Opening Reception
- Full page color ad in the Conference Program
- Corporate promotional give-away at the dinner table settings
- Banner placement at the Dinner
- Acknowledgment and introduction at the start of the dinner presentation

Breakfast or Cocktail Networking Reception Sponsor (\$12,000)

- 10 invitations to the breakfast or cocktail reception
- Acknowledgment and introduction at the start of the event
- Banner placement at the venue
- Logo Placement at the venue
- Inclusion of corporate printed piece or giveaway in conference registration packets
- Full page black and white ad in the Conference Program

Media Lab and Video Screenings (\$7,500)

- Banner placement in the Media Lab and Member Lounge screening area
- 2 Conference registrations
- Full page black and white ad in Conference Program
- Exhibition space in Lab for technology or products

Exhibitors (\$3,000)

- One exhibit space with standard furnishings (1 table, 2 chairs, and electrical outlet)
- 2 full conference registrations
- Acknowledgment in the Conference Program

Conference 7 T-Shirt Sponsor (\$6,000)

Internet Connect Café Host (\$5,000)

Gala Dinner Table for 10 – Priority Reserved seating – (\$3,500)

Full Page Ad – Conference Program (\$3,000); Half Page Ad – Conference Program (\$2,000)

For further information, please contact Kathryn Galan, Executive Director, 310.457.4445