



2006 LATINO MEDIA MARKET™

March 10 – 11, 2006

Hyatt Regency, Long Beach, California

The 2006 **Latino Media Market™** is designed to bring NALIP members and their projects together with Funders, Studio Executives, Distributors, Dealmakers and Employers.

The **Latino Media Market™** consists of a Meeting Series for up to 32 filmmakers selected to meet one-on-one with industry representatives who can commission pilot scripts or episodes, provide broadcast licenses or documentary completion funds, fund development or production.

The **Latino Media Market™** is a NALIP Signature Program for NALIP members with qualified projects in the following categories:

- + **Direct-to-DVD or low-budget film productions**
- + **Documentary works-in-progress**
- + **Feature development projects**
- + **Non-scripted Television Series ideas**

Deadline for Submissions is January 23, 2006

Selected projects will be notified by February 17, 2006

Meetings will be scheduled March 10-11, 2006 during Conference 7

- + All Applicants must be current NALIP Members and Registered for Conference 7
- + All Applicants must meet the category requirements for the selected track and have some filmmaking experience
- + Accepted participants must arrive in Long Beach, CA by 3 pm on Thursday, March 9 and check in
 - 12:00 noon to 4:00 pm Pitch Mart setup
 - 4:00 pm to 6:00 pm Orientation and “How to Pitch your Project” session
- + All applications must include the materials required by each track (to be shared with funders in advance)
- + Documentary Track participants must come prepared to screen their project trailers
- + Participants will be expected to attend designated meetings, scheduled during Conference 7

The 2006 Latino Media Market™

March 10-11, 2006 – Hyatt Regency – Long Beach, California

Latino Media Market™ CATEGORIES

The Direct-to-DVD/Low-Budget Production opportunity is available for NALIP members with Film Projects that are in advanced stages of development and need funding/distribution support to propel their projects into production. Approximately 8 film projects with budgets between \$200,000 and \$1,000,000 will be selected to have the opportunity to meet one-on-one with potential funders and direct-to-dvd distributors.

To apply for a chance to pitch your project, please provide 4 copies of the following:

- ✚ Completed Filmmakers Contact and Project Information Form
- ✚ Signed Release form (part of application)
- ✚ One page synopsis (500 words) in English
- ✚ Budget Outline or Top Sheet
- ✚ Project Status Statement: Funding, past submissions, key attachments (e.g., Director, DP, Cast, etc.)
- ✚ Executive Summary: Bios of key creative team – e.g. Writer, Director, DP, Editor (If available)
- ✚ Feature-length Screenplay in “industry format” in English, 4 hard copies & 1 CD copy (Final Draft, Word, or PDF)
- ✚ Proof of screenplay registration from the Writers Guild of America East, (www.wgae.org), WGA or copyright office (www.copyright.gov/register/performing.html)
- ✚ Director’s statement (250 words)
- ✚ Previous work sample on VHS or DVD – e.g. short film, feature film, music video, industrial, PSA, commercial (if available) 3 copies.

Applicants must submit completed application no later than January 23, 2006

IMPORTANT: Applicants must submit four (4) exact copies (4 packages) of all materials submitted with their application (including application), except sample tape (3 copies), and 1 CD copy of script.

The Documentary (Works-In-Progress) opportunity is available for Documentary Projects that need partial production or completion funds. Approximately 8 Projects will be selected. Projects must be in production and application should include the following:

- ✚ Completed Filmmakers Contact and Project Information Form
- ✚ Signed Release form (included with the application)
- ✚ Documentary proposal: 2-3 pages, plus one (1) electronic version on CD
- ✚ Budget Outline or top sheet and Amount Requested
- ✚ Project Status Statement: Funds secured with name of organization/agency and Key attachments (e.g., Director, DP, Cast, etc.)
- ✚ Executive Summary: Bios of key creative team – e.g., Writer, Director, DP, Editor, Advisors.
- ✚ Amount Requested
- ✚ Sample tape (trailer) on VHS or DVD, three copies. Bring another copy, if accepted to LMM

Applicants must submit completed application no later than January 23, 2006

IMPORTANT: Applicants must submit four (4) exact copies (4 packages) of all materials submitted with their application (including application), except sample tape (3 copies), and one (1) CD copy of proposal and budget.

The Feature Development Projects opportunity is available for producers with Film Projects that are in development and need creative/funding support to advance the development of their projects to a solid package. Approximately 8 projects will be selected and they must include:

- ✚ Completed Filmmakers Contact and Project Information Form
- ✚ Signed Release form (part of application)
- ✚ One page synopsis (500 words) in English
- ✚ Treatment, first act or Screenplay (if available) in “industry format” in English, hard copy and CD copy (Final Draft, Word, PDF)
- ✚ Proof of screenplay registration from the Writers Guild of America East, (www.wgae.org), WGA or copyright office (www.copyright.gov/register/performing.html)
- ✚ Executive Summary: Bios of key creative team – e.g., Writer, Director, Producer, Cast
- ✚ Project history statement: partners, submissions, funders to date
- ✚ Short film work, VHS or DVD (3 copies) if you want to direct this project.

Applicants must submit completed application no later than January 23, 2006

IMPORTANT: Applicants must submit four (4) exact copies (4 packages) of all materials submitted with their application (including application), except sample tape (3 copies), and 1 CD copy of script.

Pitching Sí TV – *Non Scripted Television Programming*

Sí TV is an English-language Latino cable network that “*Speaks English & Lives Latin*”. We want to hear your non-scripted series ideas. The channel targets 18 – 34 year olds and is looking for general entertainment concepts with high comedic and pop culture appeal.

When constructing your Sí TV pitch, keep the following in mind:

- ✚ We are an inclusive general entertainment channel, not a niche network, so please exclude programming that isn’t inclusive. (i.e. no sports or news)
- ✚ We are not *yet* a channel that runs live programming nor specials.
- ✚ The concept and approach to each series needs to be unique and distinct from our other series.
- ✚ So your series can be repeated and rerun effectively, it needs to sustain a long shelf life by *not* featuring topics that are dated or too topical.
- ✚ We love reality series with strong, original hooks (i.e we are not looking for the Latino version of The Bachelor.) So, please, have a strong hook!
- ✚ If you really want to catch our attention, bring us a stage show because we have a 10,000 square foot stage to play with.
- ✚ We are young and growing, but must be modest in our budgets. Low budgets do not mean low quality.
- ✚ For a true Sí TV fit, make your series funny and irreverent.

Applications must include:

- ✚ Completed Contact and Project Information Form
- ✚ Signed Release form (part of application)
- ✚ Each pitch must be submitted in writing, 1-3 pages
- ✚ **LOGLINE**, Genre, Detailed Description
- ✚ Project Status: Talent to be Considered, Episode rundown including episodic goals, and explanation of what *your* role would be, if the project is green-lit.

IMPORTANT: Applicants must submit four (4) exact copies (4 packages) of all materials submitted with their application (including application), except sample tape – (only 2 copies), and 1 CD copy of proposal.

SELECTION PROCESS: A selection committee will evaluate all applications and choose the participating projects.

APPLICATION MATERIALS:

- Four (4) exact copies of entire application/package.
- All required materials must be included with applications, and cannot be returned.
- Screenplays may be double-sided copies and should be printed on three-hole paper and secured with brass fasteners, plus a CD for electronic version (Word, PDF, Final Draft).
- All written materials should be typed or printed in legible manner.
- With the exception of the screenplay and proposal, all pages submitted should have the project title printed at the top.
- Supporting VHS or DVD materials must be labeled with the name of the participant and title of the project.

MEETINGS: Industry Representatives (Distributors, Executives, Funders, Producers, etc.) will choose the participants they meet with, and LMM will schedule the meetings during NALIP's Conference 7 accordingly. The meetings will be conducted in the Latino Media Market lounge at the Hyatt Regency Hotel in Long Beach, California. You will be asked to bring your own computer, and any other supporting equipment and materials (posters, postcards, proposals, business cards, etc.) to setup and dress your booth plus allow industry representatives to screen sample footage. A copy of your previous work will also be kept in the video library for independent viewing.

NOTIFICATION: All applicants will be notified by February 17, 2006.

MAILING / SHIPPING: All submissions must be sent by January 23, 2006 to:

NALIP – Latino Media Market™

Attn: Octavio Marin
1323 Lincoln Blvd., Suite 220
Santa Monica, CA 90401

QUESTIONS? – Please contact: Octavio Marin at (310) 395-8880, or: octavio@nalip.org

NALIP BOARD OF DIRECTORS

Moctesuma Esparza*, **Evangeline Griego**, **Evy Ledesma- Galán**, **Cynthia López***, **Jose Martinez (Secretary)***,
Bienvenida Matias (Treasurer)*, **Frances Negrón-Muntaner (Chair)***, **David Ortiz**, **Edwin Pagan**, **Rick Ramirez**,
Alex Rodriguez

***Executive Committee member**

EXECUTIVE STAFF

Kathryn F. Galán, Executive Director; **Octavio Marin**, Signature Programs Director;
Jose Murillo, Membership Coordinator; **Mateo Nagassi**, LMM Production Manager

**This program made possible by a grant from
THE NATIONAL ENDOWMENT FOR THE ARTS**



APPLICATION FORM

PLEASE COMPLETE THE ENTIRE FORM AND SUBMIT BY JANUARY 23, 2006
(NO EXTENSIONS)

PROJECT CONTACT INFORMATION:

CATEGORY: (check no more than one)

- Direct-to-DVD film productions Feature development projects
 Documentary works-in-progress Non-scripted Television

FIRST NAME _____ INITIAL _____ LAST NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL _____ CELL PHONE _____

HOME/WORK PHONE _____ FAX _____

PROJECT INFORMATION

PROJECT TITLE: _____

Number of Pages _____ (If available) **COULD THIS BE SHOT IN SPANISH?** YES _____ NO _____

IS THIS AN ADAPTATION: YES _____ NO _____ **NOTE:** Rights must already be secured if this is an adaptation.

ORIGINAL MATERIAL TITLE: _____ **Author** _____

Genre: (check no more than two)

- Animation Action Children/Family Comedy Coming of Age
 Drama Erotic Horror Period Road Trip
 Romantic Science Fiction Supernatural Thriller Western
 Other

LOGLINE: _____

Project Role: (e.g. Writer, Producer, etc.) _____

WGAE / WGA Registration # _____ **(Optional)**

2006 LATINO MEDIA MARKET™

RELEASE FORM

DATE _____

National Association of Latino Independent Producers
1323 Lincoln Blvd., Suite 220
Santa Monica, California 90401

RE: Title of Material: _____

Dear NALIP:

I wish to submit to the National Association of Latino Independent Producers, (referred to herein as "NALIP"), in support of my application to the 2006 Latino Media Market™, the project, videotape and/or script listed below, all the important features of which (including the title, theme, plot, characters and format) are summarized by me on the attached "Exhibit A." Such summary and all materials and documents that may be submitted to NALIP with respect thereto, including all ideas and their expression as contained therein, are hereafter referred to as "the Project".

In submitting the Project to NALIP, I recognize that NALIP, including its employees, contractors, agents, officers, directors, volunteers and assigns and the various industry representatives to whom I will be pitching my Project (s) (collectively the "Related Parties") may engage in development/production activities including creating, acquiring and developing literary, artistic, musical, design and other material, including stories, ideas, themes, plots, titles, screenplays, formats, hereinafter together referred to as the "Materials." I also recognize that the Materials that NALIP and/or its Related Parties may hereafter use may have originated with or may have been acquired from NALIP or its Related Parties either before or after the date of my submission, and may be similar to or may duplicate, parallel or resemble the Project.

I appreciate and understand NALIP's concern that an examination of the Project without a full release of liability might expose NALIP to a claim of plagiarism, idea theft, or claimed existence of an implied in fact contract or other claim or litigation. Therefore, as an inducement to NALIP to examine, and in consideration of NALIP's examination of, the Project, I hereby acknowledge and agree to the following terms and conditions:

1. My submission of the Project to NALIP is voluntary, not solicited by NALIP, and not in confidence. There are no materials being submitted to NALIP other than those described in the summary of the Project at the end of this letter.
2. I warrant that the Project is original with me, that I have full power and authority to submit the Project to NALIP, that I have the exclusive right to grant all rights in the Project, and I hereby bind myself and all other parties claiming under or through me to adhere fully to the terms and conditions provided herein.
3. I understand and agree that NALIP or its Related Parties' use of material containing features and elements similar or identical with those contained in the Material shall not entitle me to any compensation if NALIP or its Related Parties determine that they have an independent legal right to use such other material, either because such features and elements were not new or novel, were in the public domain, or were not originated by me, were independently conceived or because other persons may have submitted or may hereafter submit material containing similar or identical features and elements.
4. Except as otherwise provided in this agreement, I hereby release NALIP and its Related Parties from any and all claims, demands and liabilities of every kind whatsoever, known or unknown, that may arise in relation to the Project or by reason of any claim now or hereafter made by me that NALIP or its Related Parties have used or appropriated the Project, except for fraud or willful injury on the part of NALIP or its Related Parties.

5. I have no belief that NALIP or its Related Parties intend to or will wrongfully appropriate the Project or any part thereof. Should I subsequently come to believe that a claim would lie in that regard, however, I agree that, should I bring any action against NALIP and/or its Related Parties for wrongful appropriation of the Project or any part thereof, such action shall be limited to an action at law for damages and in no event shall I be entitled to an injunction or any other equitable relief. I agree that, as a condition precedent to any such action, I will give NALIP and/or its Related Parties written notice, by certified or registered mail, of my claim, stating the particulars in complete detail, within the time prescribed by the applicable statute of limitations, but in no event later than sixty (60) days after I acquire knowledge sufficient to put me on notice of any such claim. Finally, should I be unsuccessful in any action, I agree to pay NALIP and/or its Related Parties all of their costs and expenses entailed in defending or contesting such action.

6. I understand and agree that any copy of the Project that I submit to NALIP will not be returned to me. I assume full responsibility for any loss, theft, destruction or any other disposition of any such copy while it is in NALIP's possession or in transit.

7. This agreement constitutes the entire understanding among the parties hereto. Any modification or waiver must be in writing, signed by all parties hereto. The invalidity of any provision of this agreement shall not affect the remaining provisions.

Very truly yours,

Signature

Name (Printed or Typed)

OUR SUPPORTERS



Nielsen
Media Research



